

Fall 2022 Wedding Survey

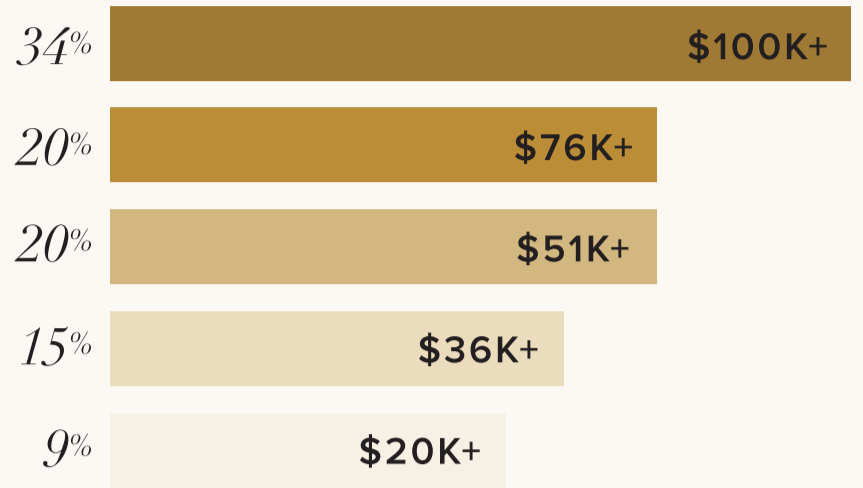
Straight from the Couples

Big Weddings Are Here to Stay!



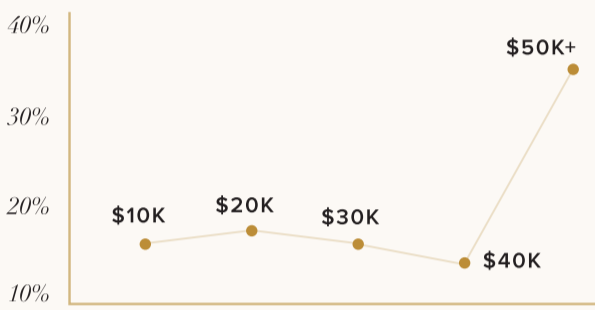
75% PLAN TO HOST 100+ GUESTS

Budgets Keep on Growing



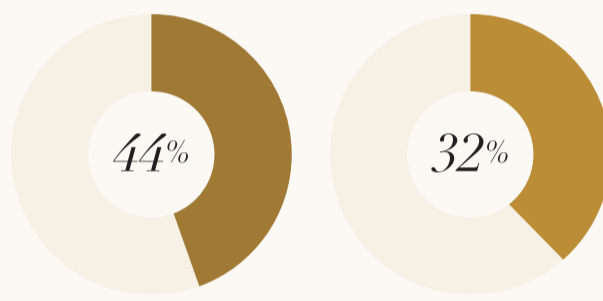
74% WILL SPEND OVER \$50K

Venue Prices Are On the Rise



35% SAY VENUES COST OVER \$50K

What Counts When Choosing a Venue

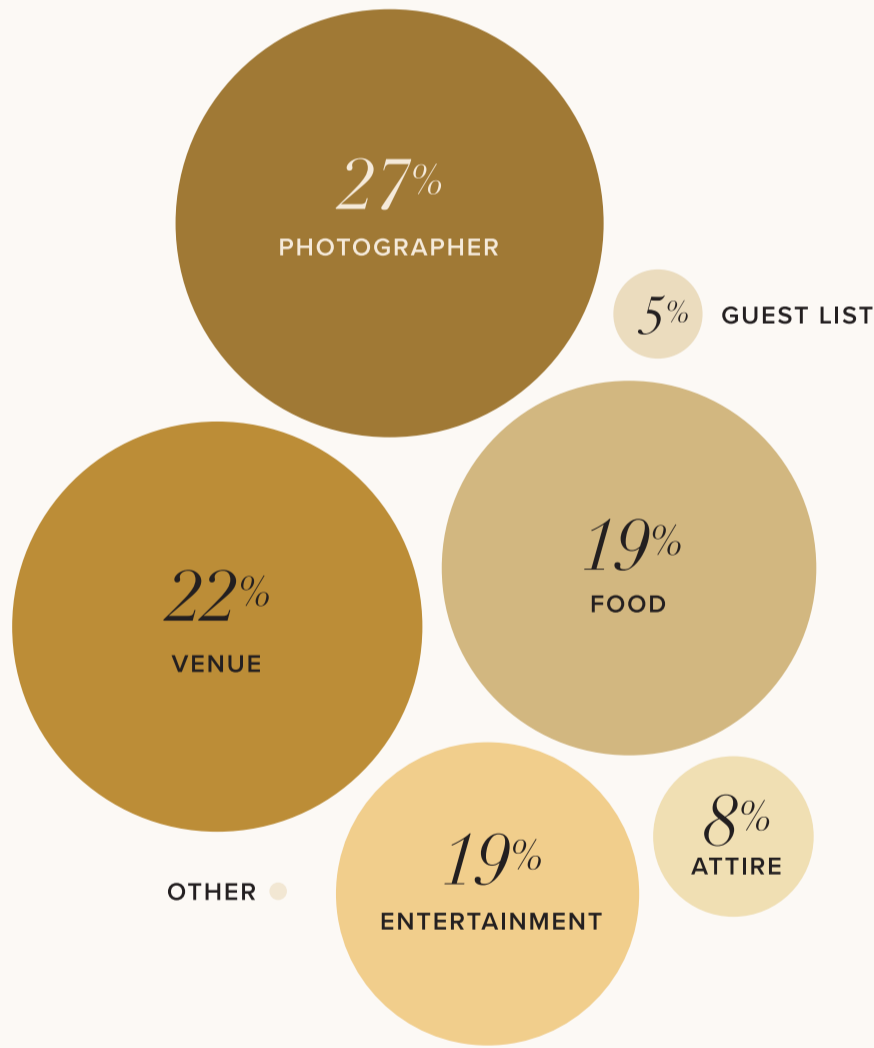


Most Couples Are Going Over Budget



83% ANTICIPATE OVERSPENDING

Photographers Are the Main Priority



Cut the Guest List to Save



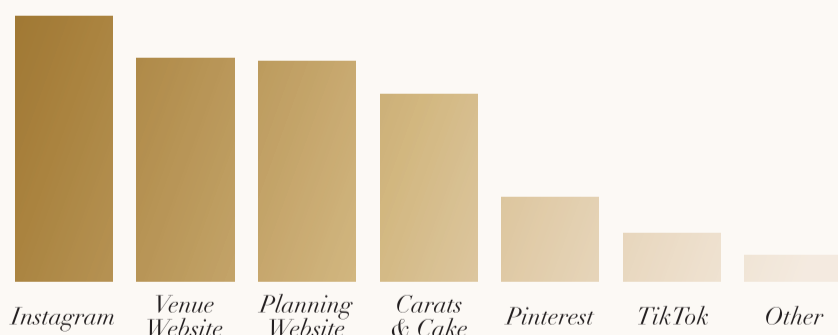
73% WILL CUT THEIR GUEST LIST TO SAVE MONEY

Food gets the Highest Spend



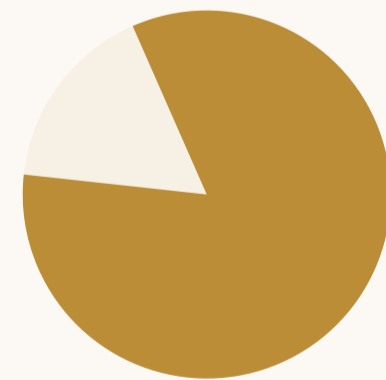
50% SPENT THE MOST ON FOOD

It's All About the 'Gram



82% LOOK TO INSTAGRAM TO RESEARCH VENUES

Most Get Financial Help



83% ARE GETTING FINANCIAL HELP

It's Going to Be a Very Busy Wedding Season

